

## PROBLEMS & SOLUTIONS

### **PROBLEMS**

#### **SOUL-CRUSHING GAMING EXPERIENCE**

PROFITS OVER REWARDING GAMEPLAY = FRUSTRATED PLAYERS

#### **MACRO FACTORS IMPACTING GAME ECONOMY**

P2E GAMES DESIGNED AROUND A SYSTEM DIRECTLY LINKED
TO EXTERNAL MARKET FORCES

#### **NO TRUE MULTI-GENRE GAMES**

OPEN GENRE GAMES SUCH AS ROBLOX, SANDBOX, ETC.
RESULT IN PRODUCTION OF UNREGULATED AND QUALITY
COMPROMISED GAMES

### **SOLUTIONS**

#### **FUN IS OUR FOCUS**

FOCUS ON GAMEPLAY AND PLAYER EXPERIENCE.

#### **PROOF OF PLAY**

2 TIER TOKEN ECONOMY DESIGNED TO PROTECT FAIR PLAYER PROGRESSION FOR REWARDS.

#### **CREATING A REAL MULTI-GENRE GAME**

WE WILL BUILD WHAT OUR COMMUNITY LOVES, FOCUSING ON ALL GENRES AND EXPERIENCES



# COMPETITORS ANALYSIS

		PLAY TO MINT	PFP & METAVERSE READY NFTS	INVOLVED WITH INTEROPERABILITY	MULTI GENRE	PROOF OF PLAY
ASTRO MUST GAME	HSTRO MUST					
UFO GAMING (UFO)	UFA Gaming	×	×	×	×	×
ILLUVIUM (ILV)		×	×	×	×	×
THE SANDBOX (SAND)	SANDBOX.	×	×			×
AXIE INFINITY (AXS)	INFINITY	×	×	×	X	×
DECENTRALAND (MANA)		×	×			×

# ASTRO MUST EXPERIENCE

MULTI GENRE

REAL WORLD SIMULATING

MULTI-PLAYER EXPERIENCE

OPEN WORLD SPACE EXPLORATION





**ENGAGING STORY** 

INTELLIGENT AI WORKERS

TRADING & MARKETPLACE

E-SPORT MODULE

# TRADABLE ASSETS IN ASTRO MUST



### THE RECRUIT COLLECTION

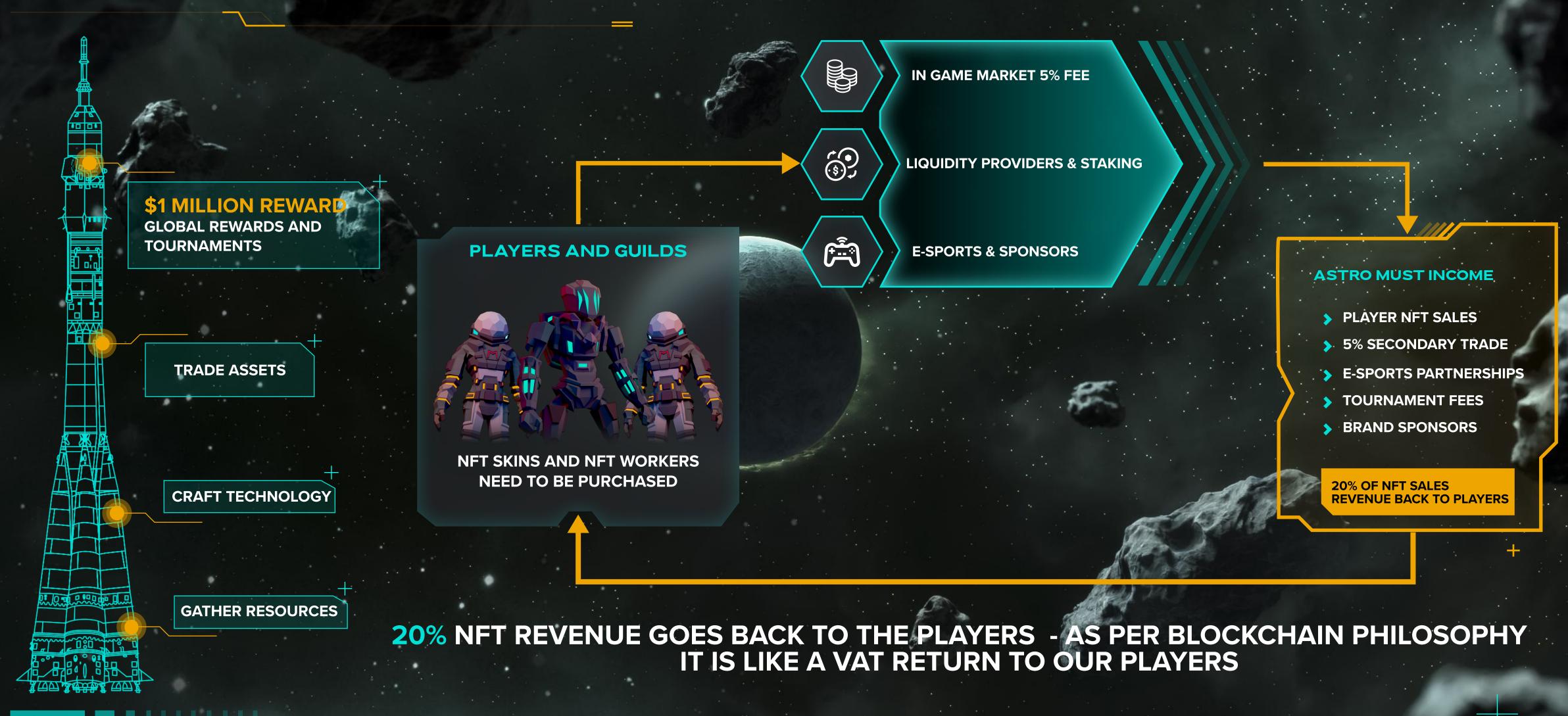
TRAINING COLLECTION CREATED TO BOOST
ONBOARDING OF PLAYERS IN GAME
WITH LOWEST BARRIER OF ENTRY



### **IN-GAME PLAYER GENERATED ASSETS**



# GAME ECONOMY



# REVENUE STREAMS

NFT CHARACTER GENERATOR (SAAS)

PREMIUM NFT SALES

**COSMOS TOKEN** 

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IN GAME NFT MARKETPLACE

**IN-GAME SPONSORSHIPS** 

**ESPORTS TOURNAMENTS** 

IN-GAME ASSET BANKING STRUCTURE

## TOKEN UTILITY

ASTRO MUST WILL HAVE TWO TOKENS, MUST FOR IN-GAME PURPOSE AND COSMOS FOR TRADING, STAKING AND DAO



- PRIMARY IN-GAME CURRENCY

PRIMARY CURRENCY UTLITIZED BY PLAYERS TO PROGRESS WITHIN THE GAME

- MINTING DRIVEN BY PROOF OF PLAY CONCEPT

**MUST TOKEN = PLAY TIME X COMPLEXITY OF TASK = INTRINSIC VALUE** 

- UTILIZED TO UPGRADE AND CREATE NFTS WITHIN GAME

ALL THE FUNGIBLE ASSETS (ROCKS, FOOD, WATER, ETC) AND NON FUNGIBLE ASSETS(TECH PARTS) ARE CREATED BY CONSUMING MUST TOKENS



#### - TRADING CURRENCY FOR IN-GAME ASSETS

SECONDARY CURRENCY THAT ALLOWS PLAYERS TO EARN BY TRADING THE FUNGIBLE AND NON FUNGIBLE ASSETS CREATED WITHING THE GAME

### - STAKING AND YIELD FARMING

OPTIONS FOR STAKING AND EARNING APY% REWARDS WILL BE AVAILABLE WITH COSMOS TOKEN

### - COSMOS DAO MEMBERSHIP

QUADRATIC WEIGHT (W  $_{i}$ ) = 1 - [ $\dot{\iota}$  / (k - 1)  $^{2}$ ]

IS THE DIEEEDENCE RETWEEN HOLDED VOLLIME AND LIS THE TOTAL NUMBER OF COLINCIL SEATS

THIS MECHANISM WILL BE UTILIZED TO REDUCE THE VOTING POWER OF LARGE \$COSMOS HOLDERS AND REDUCE PLUTOCRACY

# COSMOS(\$COSMO) - TOKENOMICS

### **TOTAL SUPPLY**

400,000,000

INITIAL MARKET CAR

INITIAL CIRCULATING SUPPLY

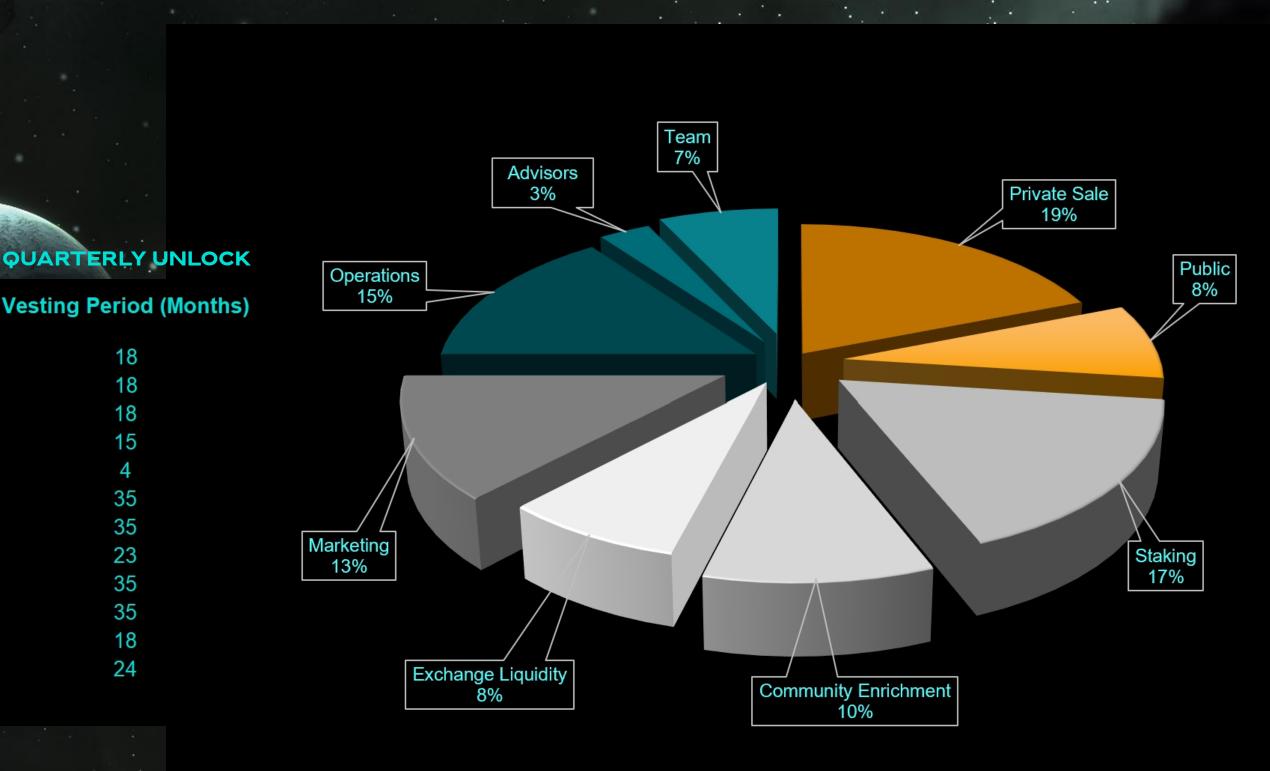
HARD CAP

1,341,200

19,160,000

\$4,820,000

				·		
Total	Tokens	Allocation	Price	TGE	Cliff (Months)	Vesting Period (Mon
Pre-seed sale	12,000,000	3%	0.025	3%	4	18
Seed sale	16,000,000	4%	0.03	5%	4	18
Private Sale 1	24,000,000	6%	0.035	5%	1	18
Private Sale 2	24,000,000	6%	0.04	5%	1	15
Public Sale	32,000,000	8%	0.07	20%	0	4
Staking rewards	68,000,000	17%		2%	0	35
Community enrichment wallet	40,000,000	10%		5%	0	35
Exchange liquidity	32,000,000	8%		15%	3	23
Marketing	52,000,000	13%		2%	0	35
Operations	60,000,000	15%		0%	0	35
Advisors	12,000,000	3%		0%	9	18
Team	28,000,000	7%		0%	12	24



MARKET MAKING: GOTBIT (WWW.GOTBIT.IO)

# USE OF FUNDS

600K

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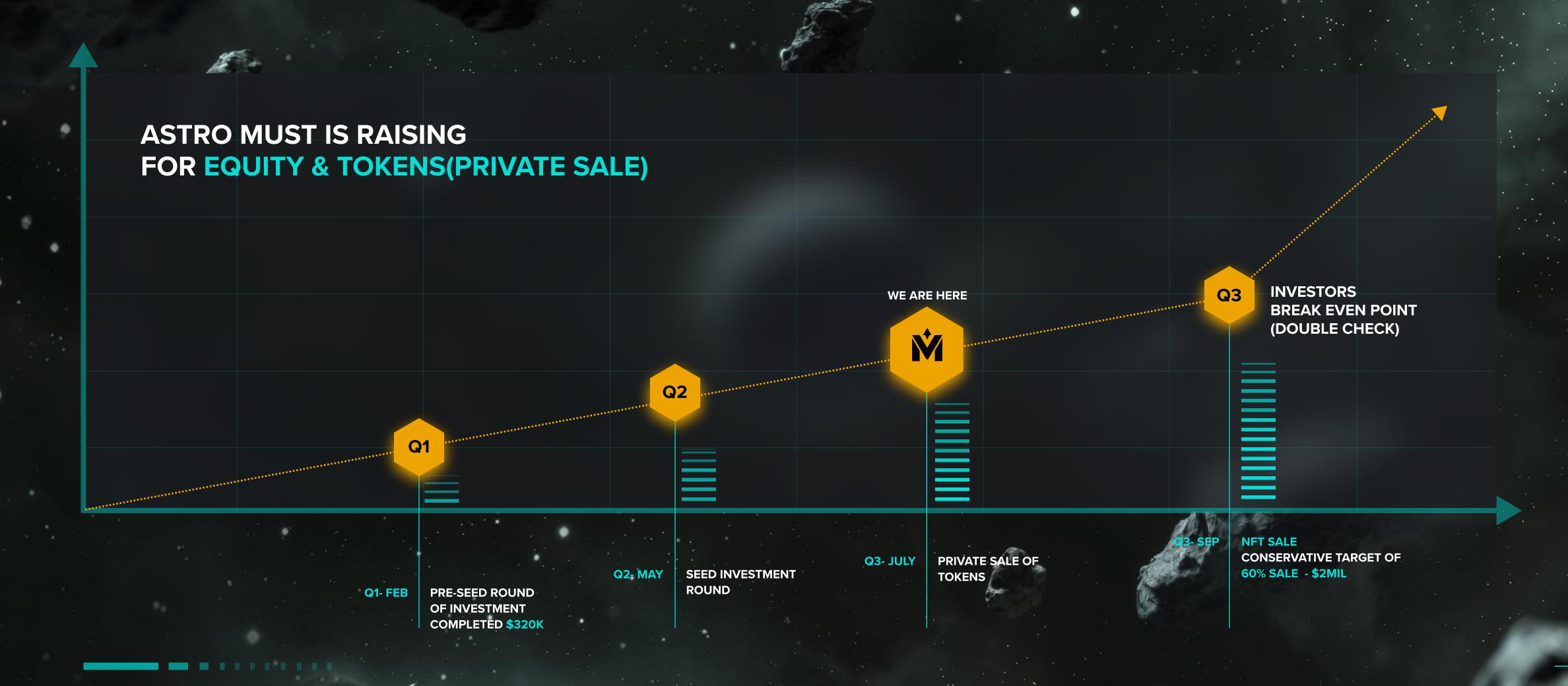
40%
STRATEGIC PARTNERSHIP
& OPERATIONS

20%

NFT PRODUCTION AND PROOF OF CONCEPT - COST COVERED BY PRE SEED \$320K

40%
MARKETING BUDGET
\$600K

# INVESTMENT OPPORTUNITY



## GROWTH POTENTIAL

MARKET SEGMENTS THAT ALLOW ASTRO MUST
TO POSITION ITSELF UNIQUELY SPREAD ACROSS
NFTS, GAMING AND PLAY TO EARN GIVING POSSIBILITY
TO TARGET POTENTIAL MARKET SHARE



# GO-TO-MARKET STRATEGY



GAMERS, NFT SAVVY, COMMUNITIES, ACCESS TO FUNDS

#### How we reach them

One 2 one direct introduction

**Direct DAO Access** 

**Special Discount** 

**Exclusive Drops** 



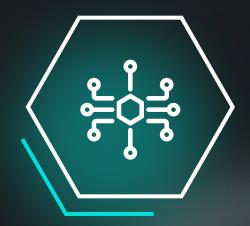
## TARGET 2 P2E PLAYERS

**GAMERS, COMMUNITIES** 

#### How we reach them

Marketing and Community

Engagement



## NFT COLLECTORS

**NFT SAVVY, COMMUNITIES** 

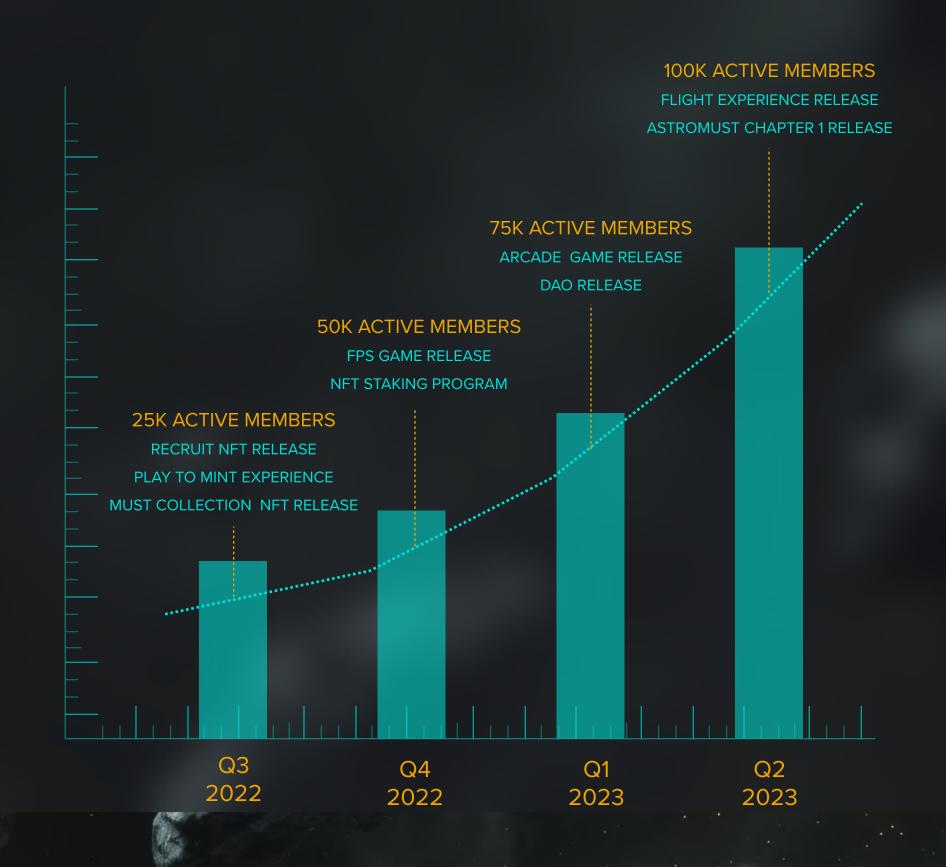
#### How we reach them

Marketing

Community Engagement

NFT Collaboration

#### **TARGETTED MEMEBERS AQUISITION ON MILESTONES**



# DEVELOPMENT ROADMAP

Q3 2022

13K ASTRONAUTS 3D GAME READY MODELS

72K ROBOT PARTS 3D GAME READY ASSETS

PLAY TO MINT DEMO GAME

SMART CONTRACT DEVELOPMENT

**ACCOUNT & API DEVELOPMENT** 

**INFRASTRUCTURE DEVELOPMENT** 

RECRUIT FREE MINT COLLECTION

NFT SALES "MUST" COLLECTION

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FPS DEVELOPMENT KICK-OFF

Q4 2022

FPS GAME EXPERIENCE RELEASE

**BUG BOUNTY PROGRAM** 

**NFT STAKING PROGRAM** 

KICK-OFF FOR THE MID CORE RELEASE

NFT GEN 2 RELEASE

Q1 2023

ARCADE FIGHTING GAME EXPERIENCE RELEASE

**E-SPORT EVENT KICK-OFF** 

NFT GEN 3 RELEASE

**TOKEN RELEASE** 

DAO SETUP

**Q2** 2023

SPACE FLIGHT EXPERIENCE RELEASE

MID CORE TITLE ALPHA RELEASE

NFT GEN 4 RELEASE

PLAYERS MEET-UP



MID CORE TITLE OPEN BETA RELEASE

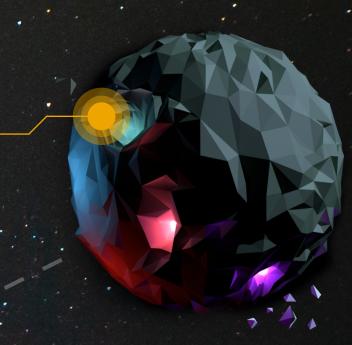
ASTRO MUST FULL GAME RELEASE

# OUR VISION

Astro Must is not just a game for us, it's the start of a journey to unite gamers, developers and consumer brands in pioneering the gaming-focused metaverse.



AR/VR ad Hardware production





Real Development Studio to support the Omniverse

AI FORGE: FIRST GAMING METAVERSE FRANCHISE

Omniverse (A first True Gaming Metaverse)

AI FORGE: INDI GAME DEVELOPMENT STUDIO

Astro Must



# MEETOURTEAM

### **CORE TEAM**



### **VINCENT PORQUET FOUNDER**

Serial entrepreneur, with a passion for innovation and gaming.

Vincent has successfully launched and sold 2 businesses in hospitality and real estate. Highly successful business development expertise with brand names such as LVMH,

Richmond, Majid Al Futaim, G42, Kitopi as clients. His focus now is in merging both his passions (games and business) to deliver an outstanding product that will revolutionise player experience and their potential to earn. Crypto Investor since 2018. Scientist and Inventor at heart, Vincent is highly skilled in visionary leadership and leading by example, a go-getter that makes things happen.



### **QUINTESSA PORQUET CO-FOUNDER**

A decade of project management and operational experience across multiple industries

Quintessa brings creative flair, flexibility and dynamism to the team. A servant-leader, passionate about people and projects especially around digital transformation and disruptive technology. She keeps the team agile and ensures consistent delivery of quality and customer satisfaction. As an INFJ, Qunitessa drives the focus for delivering a product that not only keeps to the ethos of blockchain as a technological paradigm shift, but pushes the boundaries to ensure we are delivering a world transforming game that will have meaningful impact on financial equality for all. Worked in Media / Healthcare / Government European Capital of Culture, British Council, NHS, British Film Institute, Google



### **RAMI LOUTFI CO-FOUNDER**

15 years of experience in Operational Excellence and Human Resources management, leading business set-ups, mergers & acquisitions and business strategy.

A gamer since childhood, Rami has had a very successful career across many industries in Airlines (Qatar Airways), Hospitality (InterContinental Hotel Group), Consumer Insights (Kantar), Luxury (Richemont & Cartier), FMCG (Coty Inc.) as well as founding his own business, Eyemazy Middle East. He is now dedicating his time, expertise and knowledge in pursuing his dream in building a "Gamer Centric Game".

Rami has been a crypto investor since 2019 and he's ready to revolutionize the gaming industry.



### **ROHIT SINGH CO-FOUNDER**

Rohit has founded multiple companies including an Indie game development studio (90s station lab) and holds business strategy and analytics experience across 12 years across multiple domains of industry.

12 years working with gaming, airlines, government bodies, fintech, healthcare, retail and now in blockchain technology. Rohit was a national level competitive gamer during counter strike era, lead Tester on Smack Down vs RAW 2 and 3 with THQ, he has also published and consulted on a few mid-core games. Business strategy experience across Emirates, Singapore government, Mayer's, Nielsen and more.

### **TECHNICAL TEAM**

**AHMED HOKAN** 

**AREK ARKADIUZ** 

**FULL STACK TECH GURU** 

**NAIRAH THANA** 

**UNITY GURU** 

**PIERRE HORREAU** 

**BLOCKCHAIN TECHIE** 

COLIN DEL CALLAR 3D ARTIST

### **ADVISORS & INVESTORS TEAM**

**DANOSCH ZAHEDI** 

**ARTSDAO** 

ANTHONY LESOISMMIER SWISSBORG

**KLAUS KAJETSKI** 

YALLA ESPORTS

**ARTSDAO** 

**ANAS BHURTUN NAVIN GUPTA** 

XRP

**AMRITA SETHI ART BY AMRITA** 

### FRIENDS OF ASTRO MUST

**THOMAS MENARD** 

**MOZEE** 

**THE AKKAAS** 

#### **LEAD INVESTOR TOKEN**

VILMA MATTILA

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## CONTACTUS



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